## **NEWS RELEASE**



## FOR IMMEDIATE RELEASE

## Village of Anmore Launches Alertable for Emergency Notifications Residents encouraged to sign up as part of Emergency Preparedness Week

Anmore, BC – April 30, 2024 – As communities across the province celebrate Emergency Preparedness and this year's theme – Using technology before, during and after emergencies – the Village of Anmore has launched Alertable to leverage technology as a means ensure its residents have access to prompt notifications in an emergency. The Village is encouraging residents to sign up for the Alertable public alerting system and will run its first test notification on May 9, 2024 at 11:55 a.m.

"Emergency preparedness is a fundamental aspect of our community safety initiatives," stated Mayor McEwen. "Implementing a public alerting system like Alertable equips us with a vital tool to effectively communicate with our residents and visitors, enhancing safety measures within our Village. I encourage our residents to sign up this week so you can be part of our first practice alert."

Alertable is a free, user-friendly public notification system that allows individuals to customize their alerts and choose their preferred method of contact, including home phone, mobile phone, text message, or through the app.

Alertable users will receive critical alerts for emergencies within Anmore where there is an immediate risk to life safety and or property impacts, such as earthquakes, floods or a wildfire affecting the community. Alertable is also used to send advisory alerts for events and incidents with the potential to escalate, such as when there is an evacuation alert being issued to prepare for a potential evacuation. Advisory alerts may also include localized information during broader emergencies.

Who should sign up for Alertable in Anmore?

- Anmore residents
- Non-residents who work, attend school, or engage in activities within Anmore
- Non-residents with family members in Anmore
- Regular visitors to the area, such as Buntzen Lake

For more information on Alertable and how to sign up, visit <a href="https://anmore.com/community/safety/alertable">https://anmore.com/community/safety/alertable</a>

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