

Anmore South Community Engagement Plan

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Village Led Community Engagement

- Recommendations provide a framework
- Focus on:
 - Official Community Plan (OCP) Amendment Bylaw No. 686-2023
 - Anmore South Neighbourhood Plan proposed by icona Properties Ltd. (icona)
- Adhere to IAP2 values and principles for community engagement
- Aligned with planning process
- Outcomes shared with Council and community – forms part of overall assessment

Target Audiences

- Primary Audiences:
 - Anmore residents
 - Anmore Council Advisory Committees
 - Anmore community groups/organizations
 - First Nations with traditional territory within Anmore's boundaries
- Intergovernmental engagement – regulatory and service impacts

Targeted Outcomes

- Achieve broad representation
- Build awareness and understanding about:
 - Proposed changes to Anmore South lands
 - Technical studies and analysis
 - Process to review and consider application, including how community engagement applied
- Gain insight into community's perspectives:
 - Ask questions
 - Share ideas, priorities and concerns
 - Provide feedback on icona's vision and how it would be implemented

Challenges

- Potential confusion related to Village-led community engagement vs icona's process
- Technical information
- Important to hear from majority of Anmore residents – but people are busy
- Complex process with multiple steps and protocols – takes time

Methodology - Inform

- Share information proactively:
 - Details of OCP amendment and proposed Neighbourhood Plan
 - How OCP and Neighbourhood Plan guide development
 - Overall process, including future policies required
 - Outcomes from various technical studies and analysis
 - How to stay informed and get involved

Inform & Notify Tactics

- *Anmore Advisor*
- Direct mail flyers/postcards
- Presentation materials (Handouts, Boards and PowerPoint)
- Email notifications
- Postcards
- Village Facebook page
- Media relations
- Village website
- Outdoor signs
- Community Engagement Summary Reports

Methodology - Consult

- Provide a mix of opportunities to discuss, ask questions and share input/feedback.
- Topics:
 - Feedback on icona's vision for Anmore South and Neighbourhood Plan
 - Feedback on proposed OCP bylaw amendments
 - Input on priorities/concerns community would like addressed
 - Feedback and questions on technical studies

Consult Tactics

- Workshops (in-person and virtual)
- Advisory Committee meetings
- Small group/neighbourhood meetings
- Feedback forms
- Open houses
- Community idea boards
- Community surveys (through professional research firm)
- Public Hearing (as per legislated requirements)

Schedule

- Aligned with planning process
- Iterative process – inform, seek input/feedback, report back...
- Each phase generally takes several months

Summary

- Community engagement seeks to support an informed community with opportunities to ask questions and share their input and feedback.
- Community engagement outcomes form part of the data that contributes to overall decisions, along with technical studies and other inputs.
- The recommendations and success of targeted outcomes require both Village-led engagement and community participation in the process.