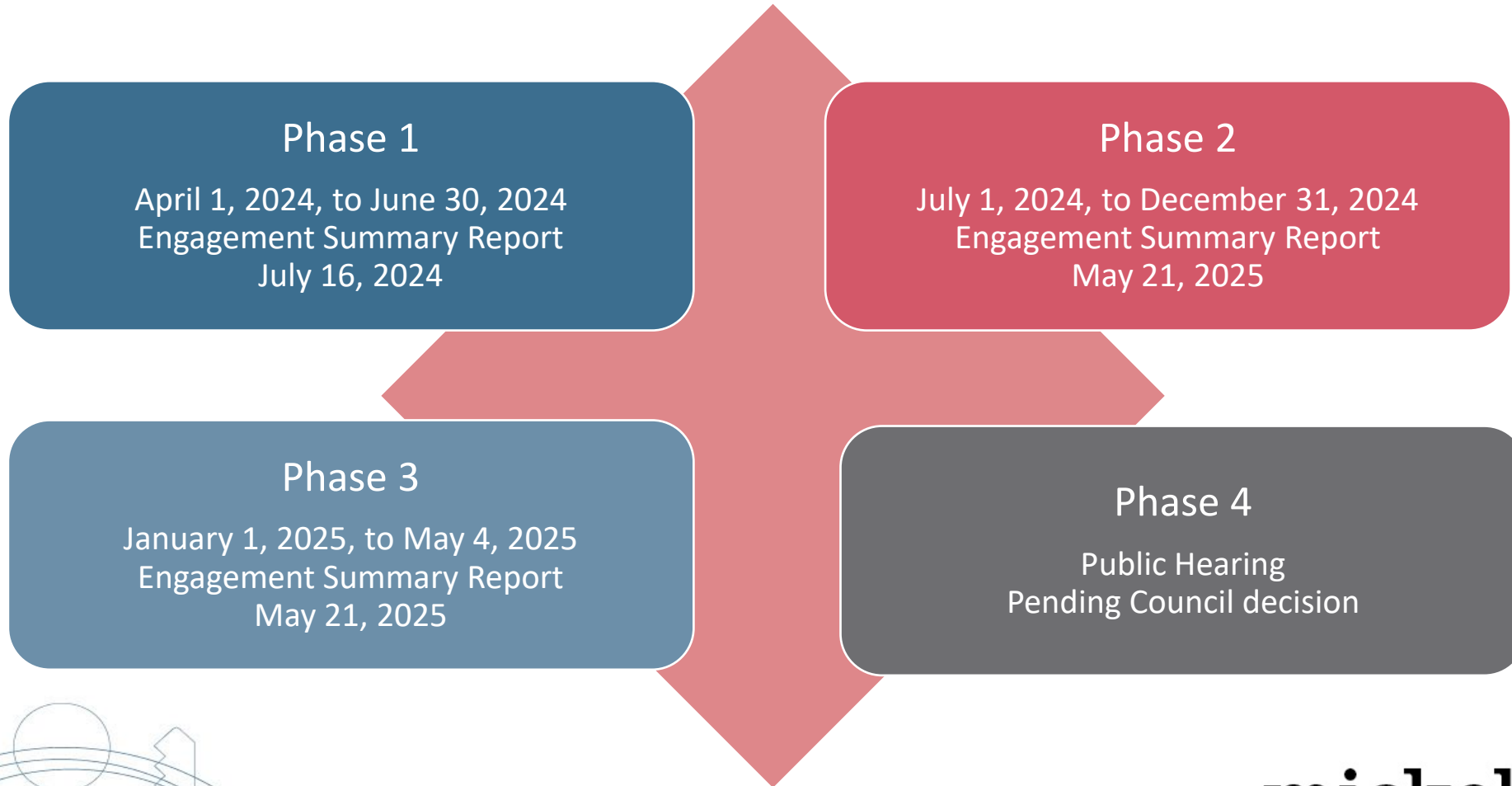


Anmore South Phase 2 & 3 Community Engagement Summary Report



Community Engagement Process



Phase 2

Targeted Outcomes for Phase 2 Engagement

- Achieve broad representation of Anmore residents
- Increase awareness and understanding of the three land use scenario options being considered by Council and the direction provided by Council to develop a Preferred Plan.
- Increase awareness and understanding about the next steps in the process

Phase 2: Notify & Inform



760 views
Anmore South
webpage



568 visits
HYS Anmore



3 Facebook posts
12 comments and **7** shares



55 visitors
Ma Murray info booth



820 flyers
delivered to
residents



3 emails to
603 recipients (avg)



3 months
Display boards at the
Village Hub

Phase 2: Consult



34 participants
Ma Murray Day poll



7 questions/comments from
4 contributors
HYS Anmore



2 emails
to Village Engagement Team

Phase 2 Themes

Posted on HaveYourSayAnmore.com

- Questions about current and future ownership of Anmore South
- Question about environmental studies
- Question about icona's development history
- Suggestion to build towers in a concentrated area rather than a low-rise community
- Question about proposed tree retention

Phase 2 Themes

Key themes shared at May Murray Day

- Concerns related to insufficient traffic infrastructure
- Support for Metro Vancouver sewer connection
- Support for densification
- Concern that Mossom Creek Hatchery has not had enough involvement in the process
- Concerns that public input will not truly be considered in planning decisions

Preferred Engagement Methods

Engagement method	Count	Engagement method	Count
Newsletters in the mail	19	Small group meetings	11
Email notifications	18	HaveYourSayAnmore	10
Open houses	18	Community surveys	10
Workshops	14	Referendum	1
Public OCP reviews	1	Town Hall	1

Phase 3

Targeted Outcomes for Phase 3 Engagement

- Achieve broad representation of Anmore residents
- Increase awareness and understanding of the technical studies and analysis being completed
- Gain insight into the community's perspectives on icona's vision for Anmore South and how this vision would be implemented compared to the current RS-1 zoning
- Achieve an informed community that is aware of the process that was followed and how their input will be used

Phase 3: Notify & Inform



3,547 views
Anmore South webpage



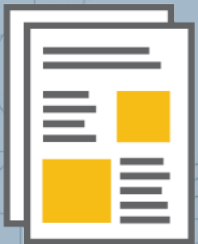
1,500 visits
HYS Anmore



6 Facebook posts **14**
comments and **9** shares



37 emails
Committee members
and community groups



841 flyers

830 newsletters

delivered to residents



6 emails to
616 recipients (avg)



6 signs

In high traffic areas

Phase 3: Consult



66
comment
cards



52 questions/comments from
16 contributors
HYS Anmore



73 referral letters
12 replies



13 participants
workshops/meetings



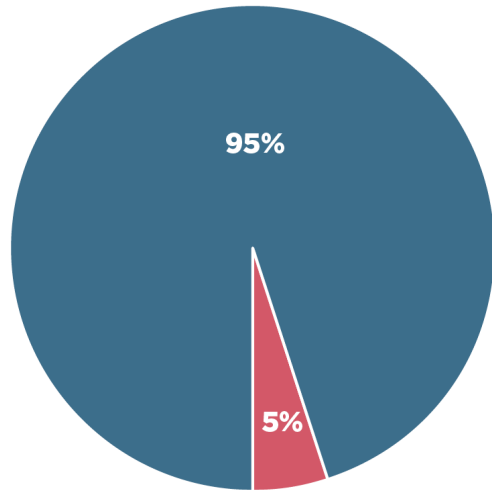
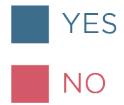
402 respondents
community survey



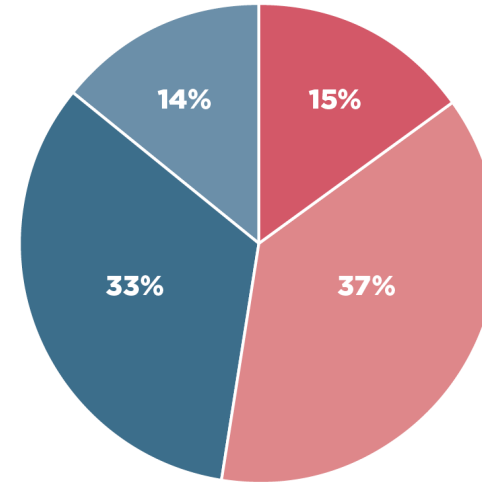
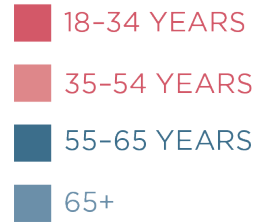
145 participants
open house

Survey Respondent Demographics

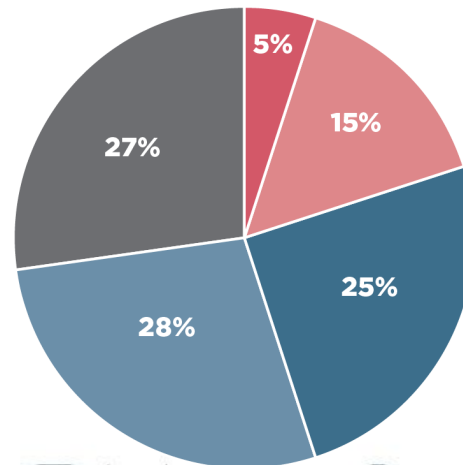
DO YOU LIVE IN ANMORE?



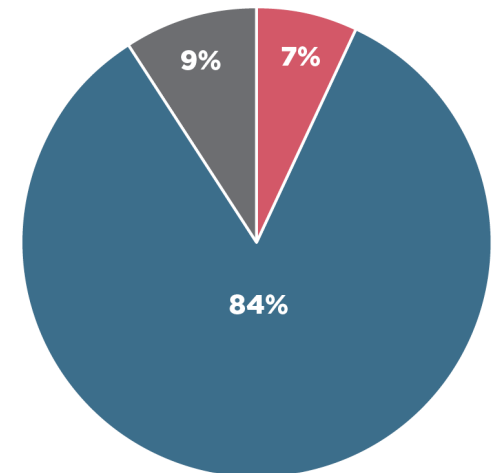
AGE



NUMBER OF YEARS YOU HAVE LIVED IN ANMORE



DO YOU RENT OR OWN?



Key Themes

- **Housing forms and choices**
 - Concerns about preserving Anmore's rural character
 - Opposition to high-density housing
 - Interest in diverse but character-sensitive housing options such as townhomes, carriage houses, and options for aging in place

Key Themes

- **Traffic and transportation**
 - Traffic was a dominant concern
 - Increased congestion
 - Construction vehicles
 - Emergency access and evacuation routes
 - Public transit inadequacies
 - Active transportation infrastructure
 - Pedestrian safety

Key Themes

- **Process transparency and public engagement**
 - Concerns related to the transparency of the planning process and whether feedback would genuinely influence the outcome of the OCP amendment
 - Desire for a referendum on the decision

Key Themes

- **Shops, services, and facilities**
 - Some residents supporting new amenities like a community centre, youth facilities, and basic retail
 - Others were opposed

Key Themes

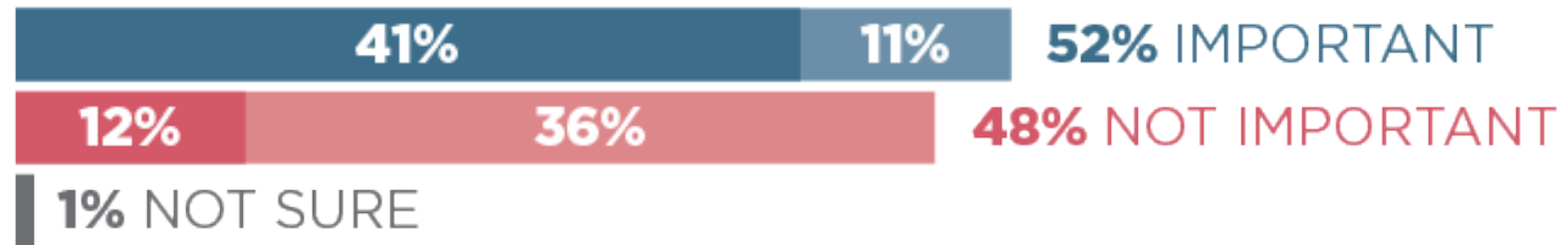
- **Parks and natural areas**
 - Tree retention
 - Environmental protection
 - Trail connectivity
 - Opposition to clearcutting
 - There was both support and opposition expressed for more parks and sports fields

Key Themes

- **Perspectives on the future of Anmore South**
 - Polarized views on the overall plan
 - Support for community development and evolution
 - Fears of over-urbanization and loss of community identity

Housing Mix Importance

TOTAL



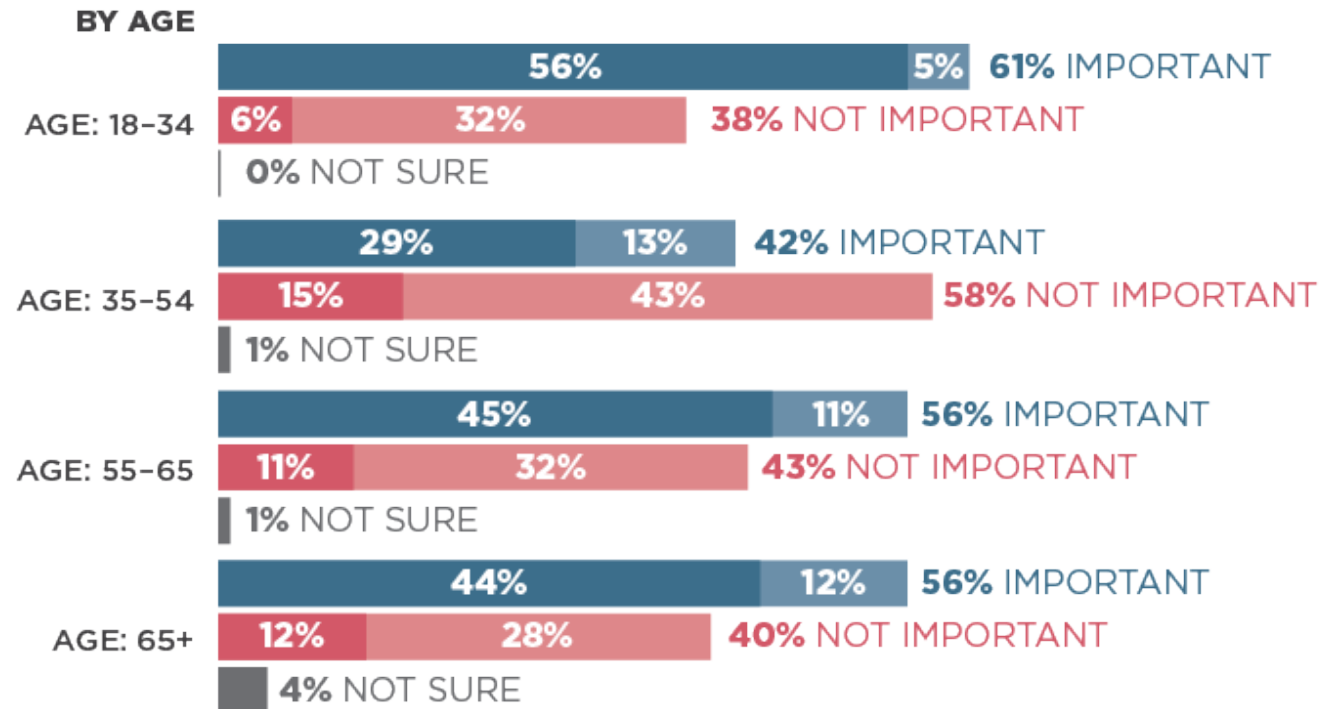
LEGEND

■ VERY IMPORTANT
■ SOMEWHAT IMPORTANT

■ NOT TOO IMPORTANT
■ NOT IMPORTANT AT ALL

■ NOT SURE

Housing Mix Importance

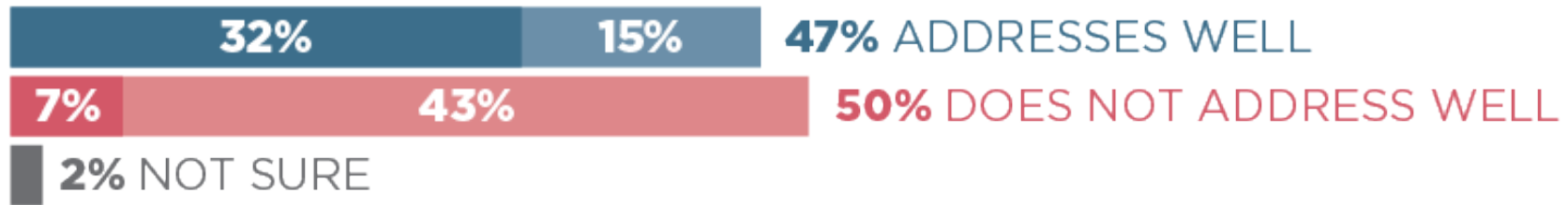


LEGEND



Addressing Housing Need

TOTAL



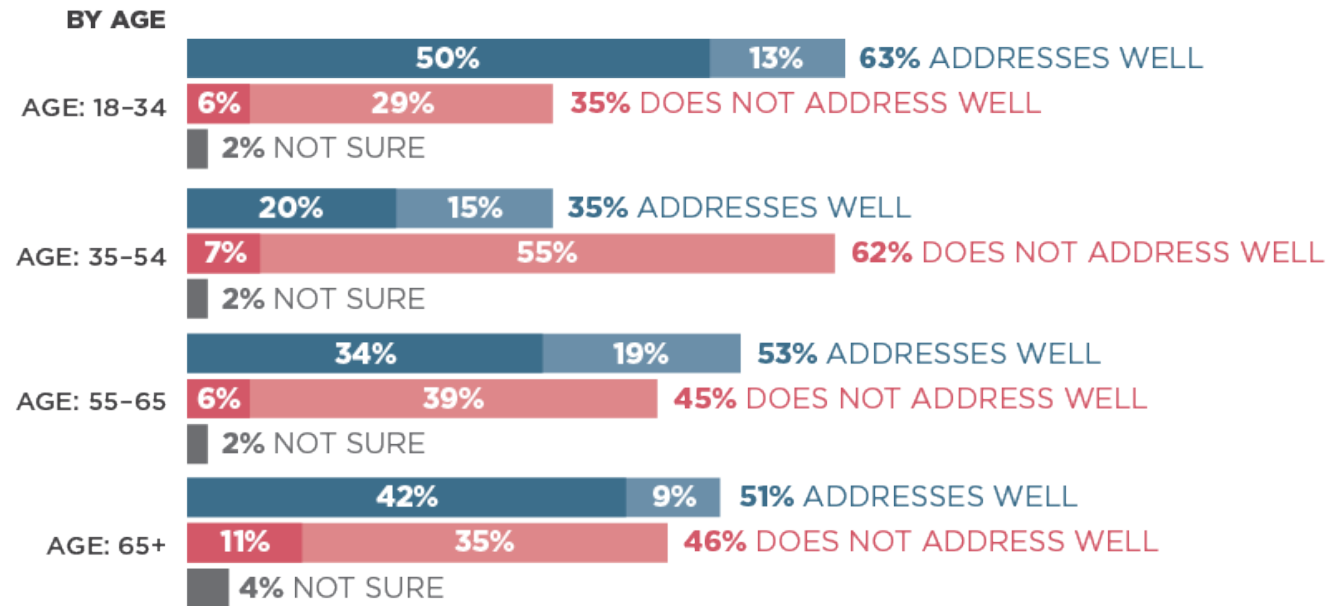
LEGEND

■ VERY WELL
■ SOMEWHAT WELL

■ NOT TOO WELL
■ NOT AT ALL WELL

■ NOT SURE

Addressing Housing Need



LEGEND



Natural Areas Importance

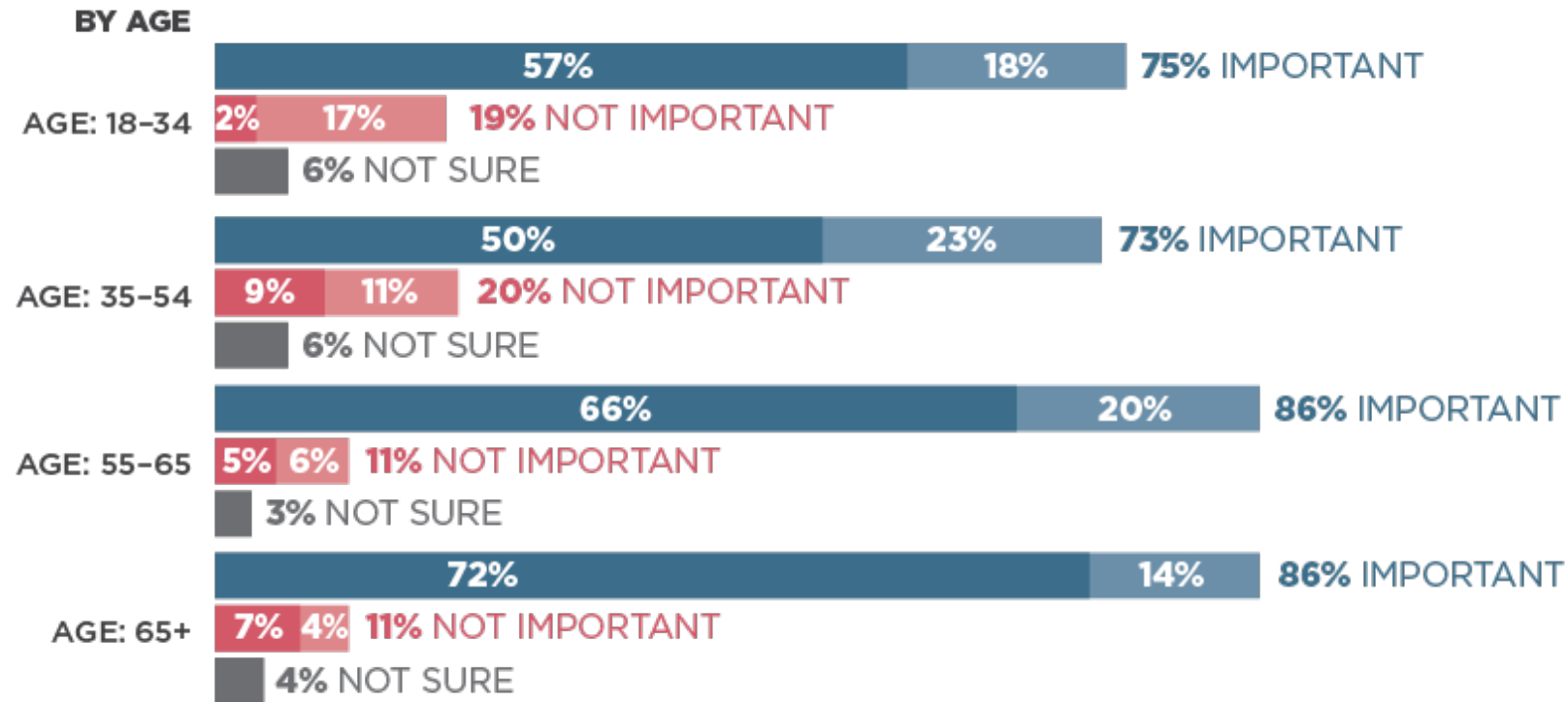
TOTAL



LEGEND



Natural Areas Importance

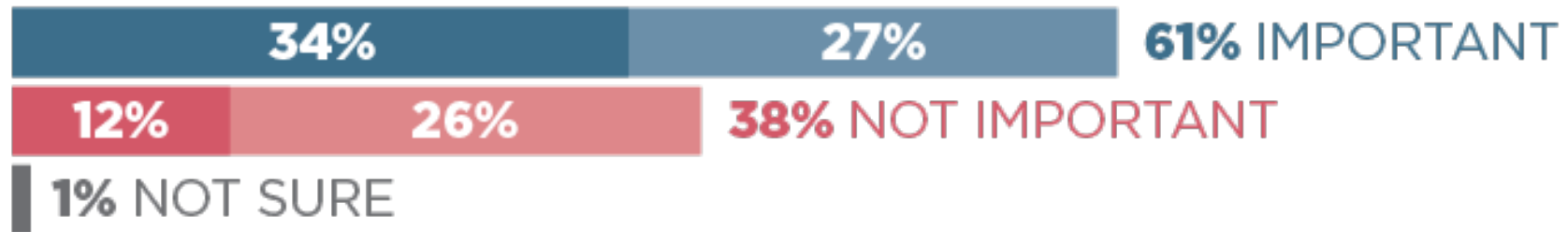


LEGEND



Parks & Trails Importance

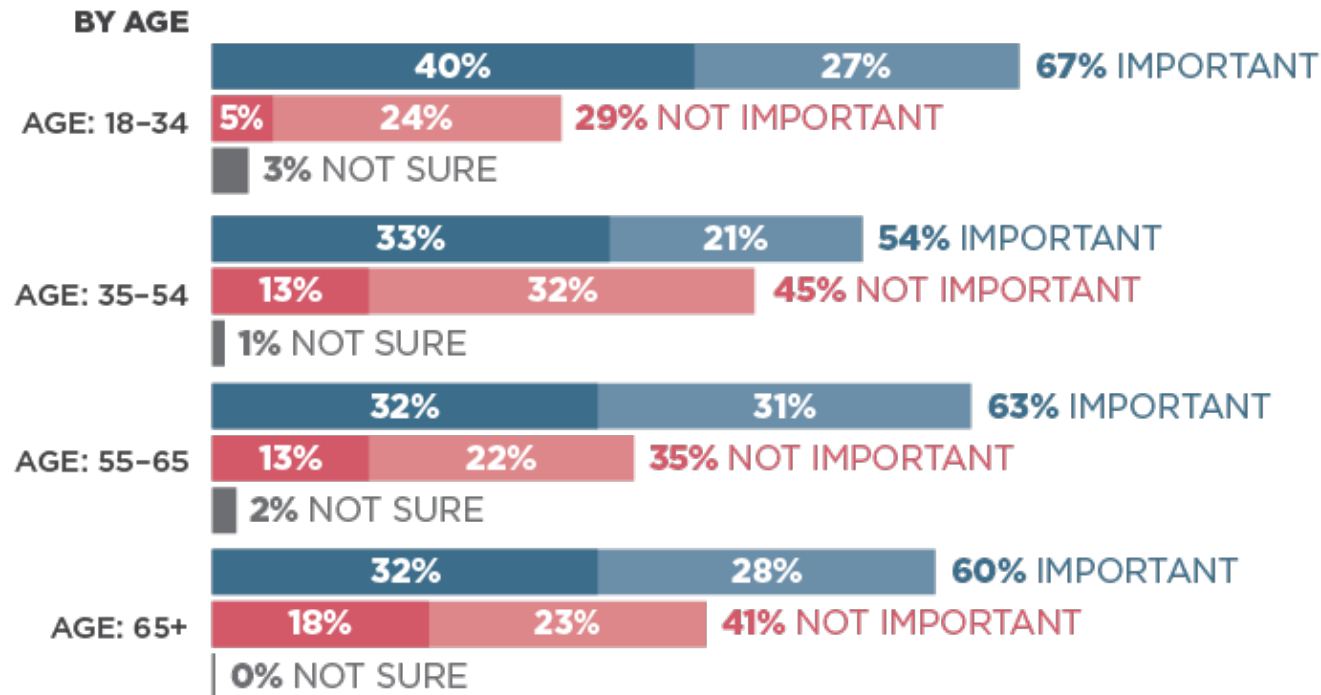
TOTAL



LEGEND



Parks & Trails Importance

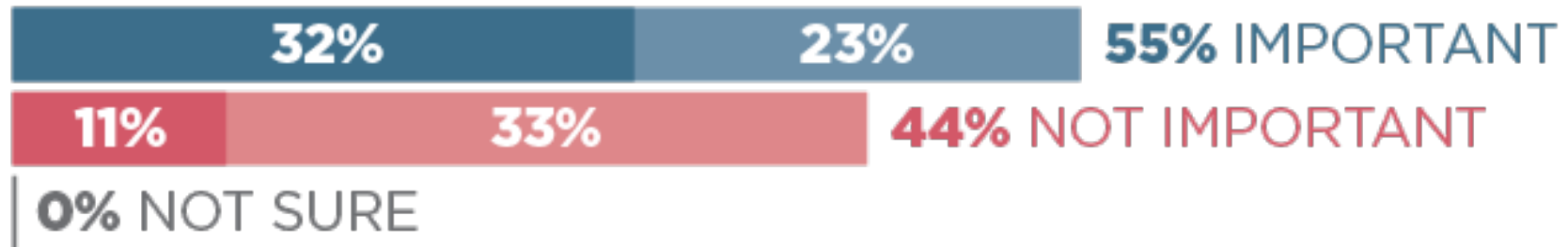


LEGEND



Recreation Facility Importance

TOTAL



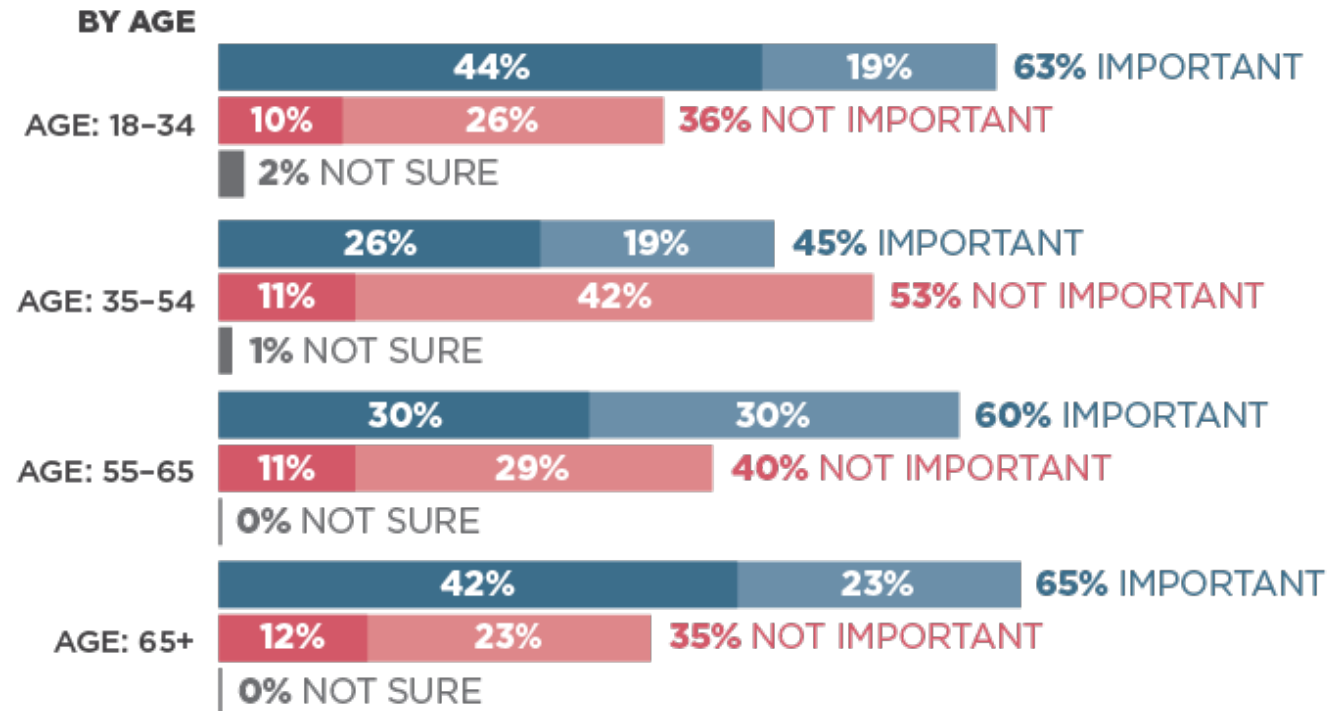
LEGEND

■ VERY IMPORTANT
■ SOMEWHAT IMPORTANT

■ NOT TOO IMPORTANT
■ NOT IMPORTANT AT ALL

■ NOT SURE

Recreation Facility Importance

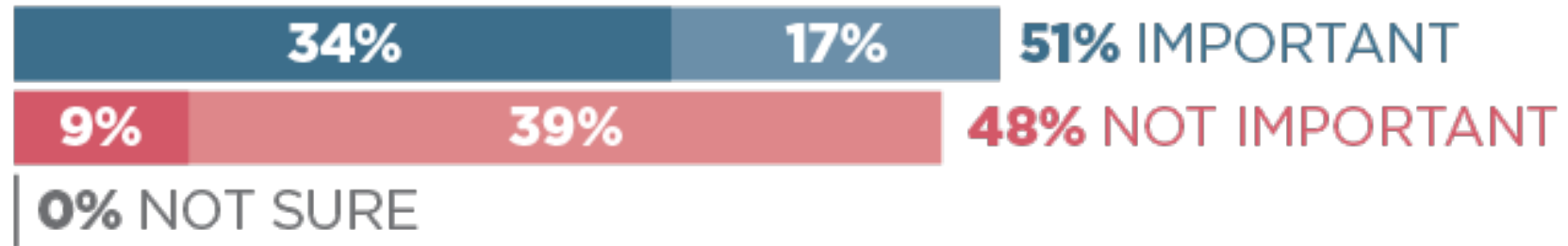


LEGEND



Commercial Services Importance

TOTAL



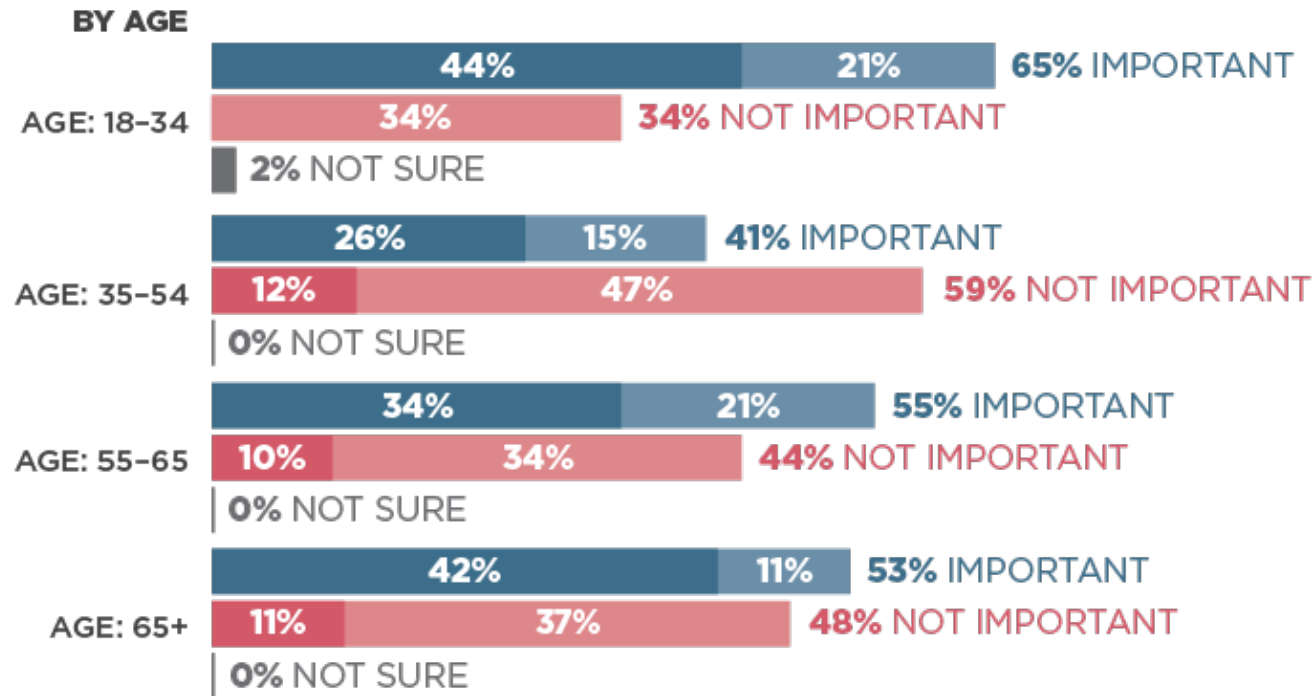
LEGEND

■ VERY IMPORTANT
■ SOMEWHAT IMPORTANT

■ NOT TOO IMPORTANT
■ NOT IMPORTANT AT ALL

■ NOT SURE

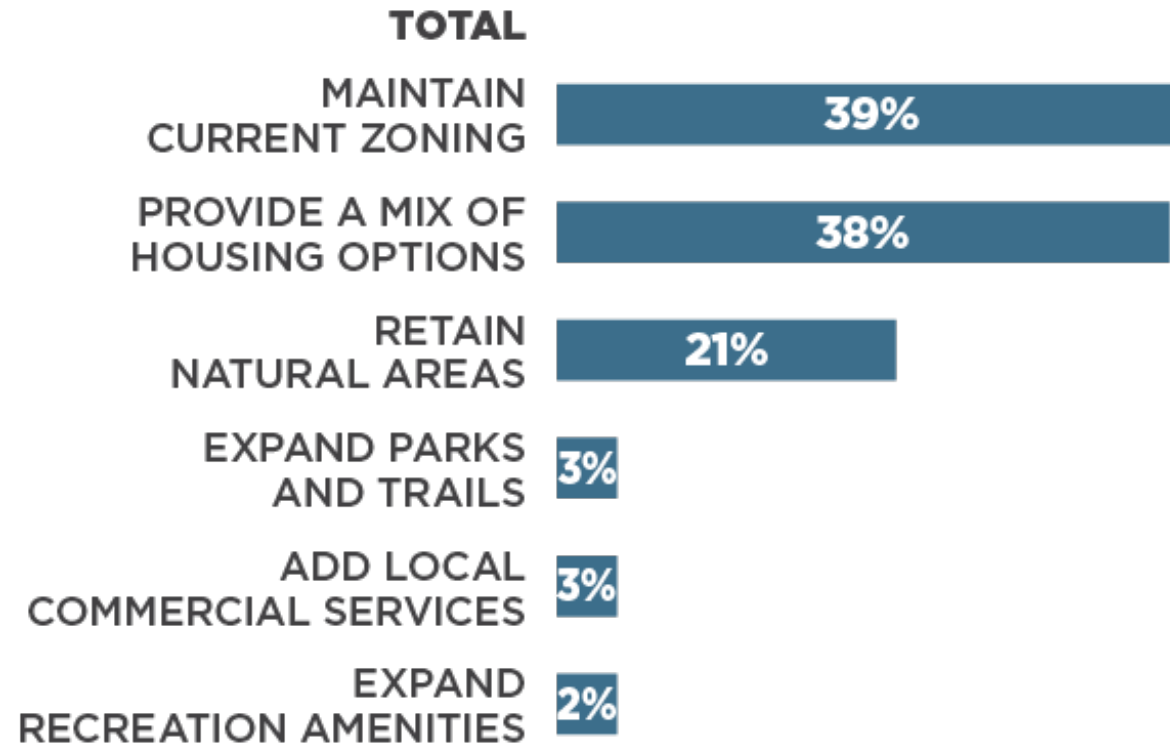
Commercial Services Importance



LEGEND



Ranking Importance



LEGEND ■ MOST IMPORTANT

Anmore South Phase 2 & 3 Community Engagement Summary Report

